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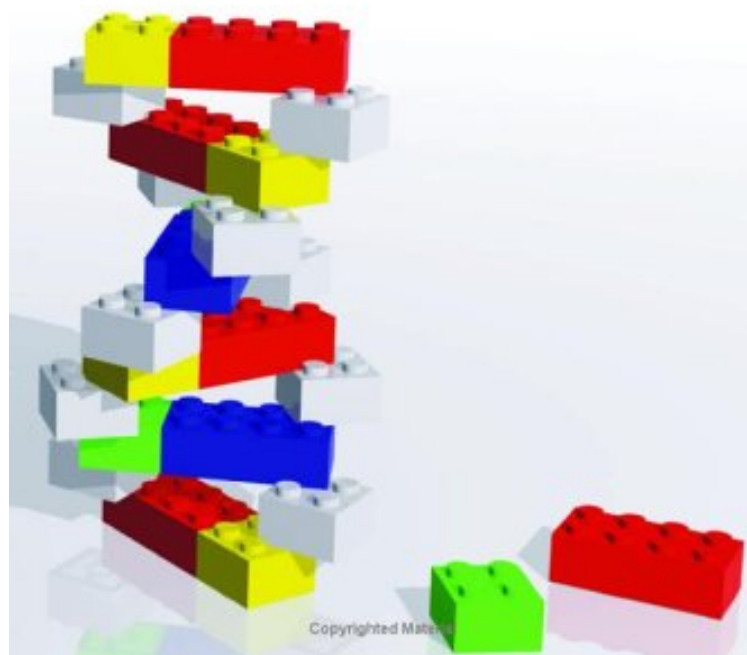
Building Biotechnology: Starting, Managing, and Understanding Biotechnology Companies - Business Development, Entrepreneurship, Careers, Investing, Science, Patents and Regulations

Yali Friedman

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Second Edition
BUILDING
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Starting, managing, and understanding
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Yali Friedman : Building Biotechnology: Starting, Managing, and Understanding Biotechnology Companies - Business Development, Entrepreneurship, Careers, Investing, Science, Patents and Regulations before

purchasing it in order to gauge whether or not it would be worth my time, and all praised *Building Biotechnology: Starting, Managing, and Understanding Biotechnology Companies - Business Development, Entrepreneurship, Careers, Investing, Science, Patents and Regulations*:

4 of 4 people found the following review helpful. Good book for a quick, concise overview of the biotech industry. By KMajdaI bought this book for a biotech project management class aside from the required books for the course and found it more helpful than any of the required books (not on project management, but as far as understanding the biotech industry). It provides a very good overview of the biotechnology industry that would be helpful for almost anyone touching this field - investors, professionals considering working in the field, patients considering a new drug therapy or participating in a clinical trial, doctors... I would recommend this book as an excellent first read to get the "lay of the land" followed up by more in-depth research in areas you need/want to know more about. By the way, my whole team ended up using the book to help them each prepare their part of our final project, which was a product development plan that took a novel cancer drug from phase 1 through commercialization. Thus you can see the scope of the book is quite broad and yet direct, the book is only 200 pages plus several useful Appendices (e.g. one is on careers in biotech and another provides an index of websites for different biotech areas). 5 of 7 people found the following review helpful. Good place to start with studying Biotech Mgt. By Rodel S. As part of our MBA curriculum, we have been assigned books that dealt primarily with the biotech industry from an investor's perspective. Books such as "The Biotech Investor's Bible" and "From Alchemy to IPO" though insightful, leaves much when it comes to learning how to manage a business or at least understand some of the eccentricities of businesses in the biotech industry. *Building Biotechnology* gives a good overview of what some of the key topics in financing as well as several important gov't regulations as it relates to "starting, managing, and understanding biotech companies." Alternatively, it leaves much as it relates to specific concepts such as financing and strategic management. Alternatively, *Building Biotechnology* is a good fast read and gives the reader a quick overview of what other books might go into "too much" detail. Rodel Sangalang Student, UCI Healthcare Executive MBA 12 of 14 people found the following review helpful. Biotech biz 101. By Ingo Leung Friedman's 'Building Biotechnology' provides a good holistic introduction to the business of biotech. It is concisely written in layman's terms, with short sweet case studies through out the book. What I find weak about the book is its limited coverage on the important topic of biotech valuation (readers who are interested in that topic can check out Peter Boer's 'Technology Valuation Solutions', or Richard Razgaitis's 'Valuation and Pricing of Technology-based Intellectual Property').

Building Biotechnology helps readers start and manage biotechnology companies and understand the business of biotechnology. This acclaimed book describes the convergence of scientific, political, regulatory, and commercial factors that define the scope of biotechnology. In addition to its popularity among business professionals and scientists seeking to apply their skills to biotechnology, *Building Biotechnology* has also been adopted as a course text in more than fifteen advanced biotechnology programs including MBA programs at UC Irvine, Tepper, and Schulich; the Johns Hopkins biotechnology MS/MBA program; and extension programs at Berkeley and UC San Francisco. This second edition significantly expands upon the foundation laid by the first, updating case law and business models in this dynamic industry and adding significantly more case studies, informative figures and tables.

... a sound foundation for better understanding this exciting and rapidly changing line of commerce. -- RiskWorld A terrific, plain-language introduction to a growing entrepreneurial sector. -- National Business Incubation Association From the Publisher As biotechnology changes paradigms in medicine, agriculture, and industrial processes, there is a pressing need for cross-trained individuals capable of developing new innovations and bringing them to market. *Building Biotechnology* helps readers start and manage biotechnology companies and understand the business of biotechnology. This acclaimed book describes the convergence of scientific, political, regulatory, and commercial factors that drive the biotechnology industry and define its scope. *Building Biotechnology* is designed to meet the following needs: * Many seasoned business professionals, even those within biotechnology companies, are eager to apply their skills to biotechnology but are challenged to understand how the industry operates. * Many entrepreneurial scientists are eager to realize the commercial potentials of their inventions and ideas but are unfamiliar with business development. * Many interested readers are frustrated by the lack of books describing commercial aspects of biotechnology. This second edition significantly expands upon the foundation laid by the first, updating case law and business models in this dynamic industry and adding significantly more case studies, informative figures and tables. Most importantly, *Building Biotechnology* enables seasoned business professionals and entrepreneurial scientists alike to understand the drivers of biotechnology businesses and apply their established skills for commercial success. From the Inside Flap 27 Figures 14 Tables 35 Case Studies